




# 2024

## ANNUAL REPORT





“ More than ever, to broaden our impact, our approach must be rooted in partnerships that bring together the strengths of a wide range of international stakeholders. ”



Joël Lebreton  
Chairman



Elphège Ghestem Zahir  
Chief Executive Officer

2024 was a troubled year in France, as it was for the rest of the world.

2025 began full of uncertainties and threats on the geopolitical level.

**It is up to organizations like Agrisud to keep international solidarity alive**, because there can be no lasting stability without the development of all countries across all continents.

To put this goal into practice, Agrisud, on its modest scale, continues its mission summed up in our core purpose: “Entrepreneurship against poverty.” **But in today's context, our action can no longer rely solely on official development assistance.**

**More than ever, to broaden our impact, our approach must be rooted in partnerships that bring together the strengths of a wide range of international stakeholders:** public and private institutions, businesses, foundations, local authorities, agricultural technical services, professional organizations...

At times, Agrisud plays the role of a simple contributor, as an NGO deeply engaged at the grassroots level. At other times, it steps in the role as a key coordinator.

**This is the case in Senegal** where, in the former groundnut basin of Diourbel and Fatick, Agrisud leads, at the departmental level, the DytAELs, Dynamics for Agroecological Transition at the Local Level. This network brings together research institutes, government agencies, local authorities, professional agricultural organizations, and numerous associations to jointly define and implement sustainable agricultural development pathways.

**This is also the case in Morocco**, in the Commune of Ghassate, where local authorities, the technical services of Agriculture, Water & Forests, and Tourism, local associations, professional organizations, training institutions, and economic operators are working together to develop agriculture that serves both the population and the territories. This dynamic could not come to life without the mobilization of private resources (businesses, foundations), alongside public resources.

In both Senegal and Morocco, as well as in other countries where Agrisud operates with its partners, **this collective approach has proven successful**. This year, over **20,000 VSEs** have been supported through our initiatives. This support has generated **€156 million in revenue** for these enterprises, which has allowed **100,000 people** to sustain themselves. After several years of support, the farms are increasing their margins, enabling families to live on just over **€3** per day per person, above the extreme poverty threshold.

**In this regard**, in 2025, Agrisud will continue its commitment alongside its partners for viable VSEs and sustainable local dynamics. Most importantly, we will focus on amplifying our action on the ground, because it is there where real change happens.



In 2024

# Strategic alliances to **act & respond**

## ACTING MORE EFFECTIVELY

In a context where states are retreating from international solidarity, there is a need to forge alliances to maintain safety nets for the most vulnerable populations:

- **Alliances around the agricultural sector**, a strategic sector for addressing the challenges of food, climate, and health;
- **Multiple alliances** in response to the SDGs:



- **Alliances at the territory level**, taking into account the specificity of each context;
- **Long-term alliances**, to provide structural responses to inequality.





more effectively

Supporting producers for  
agricultural post-earthquake  
recovery in Morocco



## RESPONDING TO CRISES

Global threats to food, health, and climate have perhaps never been as severe as in recent years.

Natural disasters are becoming increasingly frequent in the countries where we operate.

**Agrisud and its partners are forming alliances with organizations that specifically support crisis-affected populations.**

In 2024, our teams were there on the ground, standing alongside families:

- **In Morocco**, during the post-earthquake phase (September 2023) and the post-flood phase (September 2024);
- **In Vietnam and Laos**, to help restart agricultural activities in the aftermath of Typhoon Yagi (July-August 2024).

See pages  
16 and 19

# Our fields of expertise

## 3 complementary fields of expertise

to promote agricultural VSEs and value chains  
& to ensure the agroecological transition of territories



### EXPERTISE>1 FIELD PROJECT MANAGEMENT

P.8

Agrisud and its partners encourage the emergence of small farming enterprises and structure value chains to create wealth locally. Projects' approaches are economic and agroecological, with additional complementary components (nutrition, environmental protection...) for a sustainable development of territories.



### EXPERTISE>2 TRANSFER OF KNOWLEDGE AND KNOW-HOW P.20

Through the organization of learning cycles, the publication of guides and the creation of a digital resource center, Agrisud strengthens the practices of organizations in the North and South, for a widespread effect. 4 key themes are available: project management ; agroecology ; management and entrepreneurship advising ; territorial projects for sustainable agriculture.



### EXPERTISE>3 AWARENESS-RAISING & ADVOCACY

P.24

Agrisud carries out awareness-raising and advocacy actions based on its experience in the field. These actions contribute to changes in practices and public policies for efficient and sustainable agricultural and food systems.

# Key figures

Since  
1992

**93,685**

very small family farming  
enterprises supported

**468,425**

people lifted out  
of poverty

**646**

local organizations  
supported

**29**

countries  
of intervention



In  
2024

**20,033**

very small family farming  
enterprises supported

**100,165**

people lifted out  
of poverty

**25**

local organizations  
supported

**14**

countries  
of intervention



**10**

companies  
working  
together with us



**57**

local authorities  
involved in  
our actions

## Results

### IN AGRO-ENVIRONMENTAL TERMS



**20,033**

hectares in  
agroecological transition



**260,429**

tons of food  
produced



**174,917**

trees  
planted

### IN SOCIO-ECONOMIC TERMS



**156**

millions Euros  
of sales revenue



**125**

millions Euros  
of net income



**30,050**

direct farming jobs  
created or maintained

# In 2024, Agrisud led 39 projects in 14 countries around

**AGRITER**  
PROGRAMME

This multi-country programme combines actions at both the VSE and the territory levels. It focuses on capitalizing on and disseminating new methods to support the implementation of public policies that promote sustainable agricultural development.

In 2024, Agrisud launched a new and **final** three-year phase of the AGRITER Programme (co-financed by AFD).

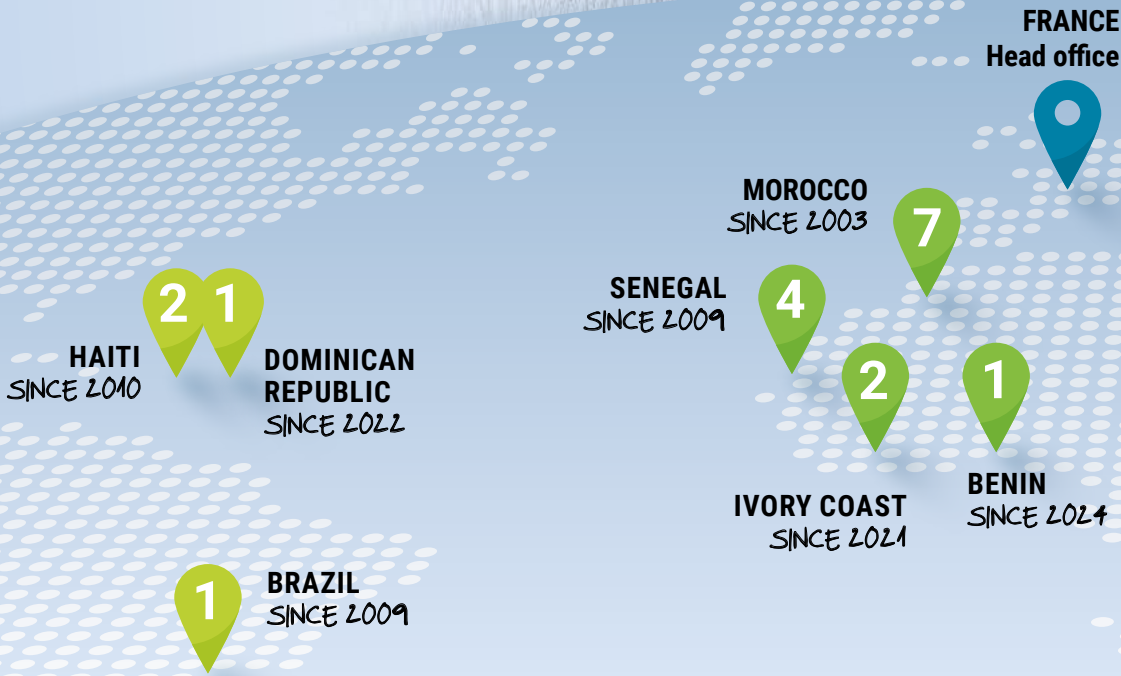
**DELFI**  
PROGRAMME

Designed to address the issue of connecting family farms to markets, the DELFI Programme aims to establish and develop inclusive and sustainable value chains. It brings together stakeholders from diverse backgrounds: CSOs, decentralized state technical services, businesses...

In 2024, Agrisud launched the **first** three-year phase of the DELFI Programme (co-financed by AFD).

Caption:

0  
Number of ongoing projects per country







nd the three-pillar approach :

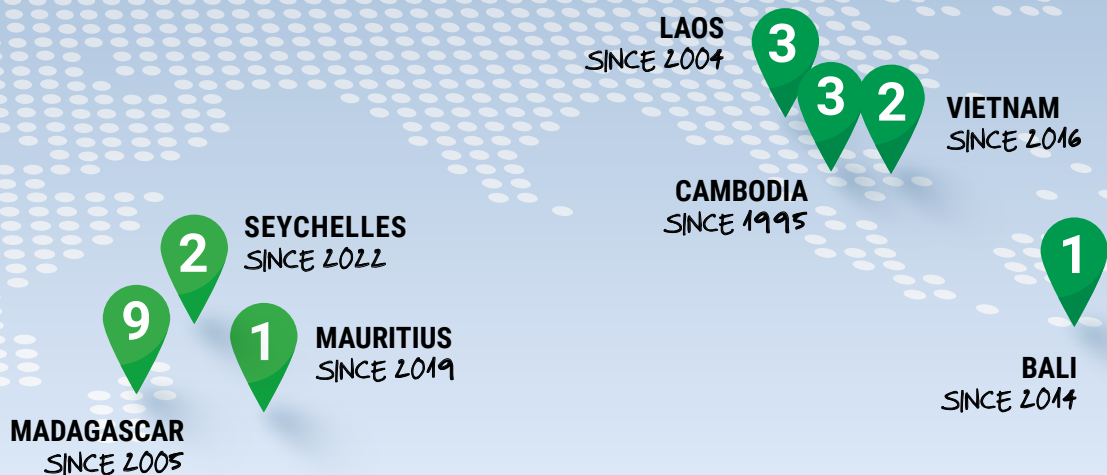
**Enterprise** | **Agroecology** | **Territories**

## NEW PROJECTS :

in Laos,  
in Madagascar,  
in Morocco,  
in Senegal,  
in Seychelles...

**and a new country of  
intervention : Benin.**

Find out more in the following pages...



# Strong collaborations in all our actions



## AMADESE in Madagascar

The development challenges in the Itasy Region are significant. Farming households face tensions over access to resources: water and land. This situation is exacerbated by the high vulnerability of production areas, particularly due to massive erosion of the slopes.

In this context, the Mahavotra project supports municipalities in the development and implementation of land use plans to preserve agricultural areas.

AMADESE, a Malagasy association, has been working in the Itasy region for over 20 years in the field of environmental protection. It offers support services for natural resource preservation, watershed management, and forest landscape restoration.

Since 2011, it has been working closely with Agrisud as part of the Mahavotra project.

**With local associations to leverage complementarities**

“This synergy, between Agrisud and AMADESE, enhances the effectiveness of interventions and promotes an approach tailored to the realities on the ground.”



**Malalaso Laza RANDRIAMPITAHIANA**  
Technical Manager

### What is the benefit of the partnership?

**MLR:** This partnership combines international expertise with local roots for more effective action. Agrisud provides methods, tools, and experience sharing to address issues and propose interventions. AMADESE has a deep understanding of community needs and local realities, which allows for more targeted actions. Working together thus strengthens the credibility of the project and its acceptance by both the populations and the authorities.

### What concrete results on the ground?

**MLR:** Since 2011, we have observed an evolution in the farming practices of family farms.

The agroecology training sessions have had a very positive impact, particularly on the management of forest and fruit plantations, as well as on the development of the *tanety*<sup>1</sup>, thanks to the use of contour lines.

Knowledge and skills for sustainable agriculture have spread throughout the territory, notably through the role of master-farmers<sup>2</sup>. These changes are also reflected economically, with an increase in income. We are also seeing a shift at the territorial collectivities level. Municipalities are becoming more involved in land use planning and are now allocating part of their budgets to it. They have recognized the importance of preserving agricultural areas and natural resources.

### How do you see the future of this collaboration?

**MLR:** This partnership has helped deepen our knowledge and strengthen our skills, not only

technically, but above all methodologically. We will continue working in this direction in Itasy.

Agrisud has also gained valuable insights from this shared experience, and we will be able to continue the collaboration in this spirit of complementarity.

### A final message to share about the importance of these actions?

**MLR:** Our collaboration is essential to maximize the impact of our actions. It makes it possible to combine the expertise and resources of larger organizations like Agrisud with AMADESE's in-depth knowledge of the local context.

This synergy enhances the effectiveness of interventions and promotes an approach tailored to the realities on the ground.



## CATI\* in Brazil

Located in the metropolitan region of São Paulo, the Mogi Das Cruzes area is part of the "green belt." It is characterized by the predominance of small family farms. These farms struggle to maintain sufficient productivity levels to ensure both their food security and the supply of cities.

In this context, collaboration with agricultural technical services aims to promote productive and sustainable models (agroecology) and to facilitate connections between the supply of agricultural products and local demand.

CATI, the agricultural technical services of the state of São Paulo, has been collaborating with Agrisud since 2018. Building on these years of collaboration, the two partners decided to expand their efforts and jointly defined a new area of intervention to promote sustainable family farming.

**With the technical services to implement actions**

"We appreciate this valuable partnership,  
which reinforces our action in favor of rural development."



### João Paulo NIKOLAUS

Director of Technical Assistance and Rural  
Extension Activities

#### What is the benefit of the partnership?

**JPN:** Agrisud is an internationally renowned organization. Our contacts are committed multidisciplinary professionals with extensive technical knowledge and an understanding of the social issues related to family farming.

Working together allows us to achieve significant results with the farms we support. The actions we undertake contribute to the spread of agroecology and the economic development of the region.

#### What concrete results on the ground?

**JPN:** The results achieved are significant. Family farms and their organizations have developed agroecological, productive, and viable systems. These systems are also environmentally positive: they reduce the negative effects of conventional agriculture. The families have improved their management practices and expanded marketing channels, leading to an increase in their income.

#### How do you see the future of this collaboration?

**JPN:** These encouraging results are motivating. We have therefore decided to scale up the actions: the new phase of collaboration should help increase the number of families supported and consolidate the

mastery of agroecological techniques.

We genuinely hope that our joint action will sustainably improve the living conditions of a larger number of families.

#### A final message to share about the importance of these actions?

**JPN:** The initiatives carried out with Agrisud in our region play a key role in ensuring the sustainability of family farming. They contribute to maintaining a viable and responsible economic activity, both socially and environmentally. We appreciate this valuable partnership, which reinforces our action in favor of rural development.



# Strong collaborations in all our actions

## LFPA in Seychelles



The development of tourism in Seychelles has been accompanied by an increase in food imports to meet the demand for fresh products from hotels and restaurants.

In 2021, a pilot initiative was launched with a tourism operator, Club Med, to relocate part of its supplies to the islands.

**LFPA, Local Food Producers Association, is a professional agricultural organization that aims to develop sustainable production in Seychelles.**

LFPA has been collaborating with Agrisud since 2021 as part of this pilot initiative. Since the beginning of the collaboration, it has strengthened its expertise in agroecological techniques as well as methods for establishing balanced commercial partnerships.

**With the FOs<sup>1</sup> to sustain services to farms**

“The example of our partnership has a wide positive impact, and a study is underway to replicate this model.”



**Nelson RENAUD**  
Chairman

### What is the benefit of the partnership?

**NR:** We have been partners for 3 years. While we were initially hesitant about getting involved in a supply chain with a tourism operator, Agrisud's experience reassured us... Agrisud shared methods and successful actions from other contexts. They supported us, and in the end, we took the leap! This collaboration is important to us because family farming in Seychelles is facing significant challenges. On one side, there are many hotels (and thus high demand for food products), and on the other, farms that are struggling to sell their products. The business relationship established with Club Med today gives us security and allows us to grow our activities.

### What are the main results of the partnership?

**NR:** The hospitality and restaurant market is demanding in terms of product quality. However, in Seychelles, many farms use chemical products. Thanks to this collaboration, most of the members have changed their practices to adopt agroecology. This has led to an increase and improvement in production.

We have been able to develop our activities, increase our investment capacity, and some members are even venturing into agro-tourism by offering tours of their agroecological farms.

The example of our partnership has a wide positive impact, and a study is underway with UNDP to replicate this model. The goal is to present the results to the Seychelles government to pass a law.

### How do you see the future of this collaboration?

**NR:** The collaboration is working well, so the idea is to continue. In 2024, we launched a new initiative with Agrisud: a training project in agroecology with the SIAH, Seychelles Institute of Agriculture and Horticulture, in partnership with the Seychelles Ministry of Agriculture and funded by SeyCCAT.

### A final message to share on the importance of these actions?

**NR:** The actions we are taking are essential for our families, for health, and for the country as a whole. Training and passing on knowledge in agroecology should be a priority in Seychelles to ensure a more sustainable future.





## Yves Saint Laurent Beauté in Morocco

It was in Morocco, a country dear to its founder, that a few years ago, Yves Saint Laurent Beauté envisioned an experimental botanical garden. Beyond sourcing its raw materials, YSL Beauté was committed to creating an original project that combines high-quality ingredient standards, biodiversity preservation, and socio-economic impact for local communities.

In just a few years, the Ourika Community Gardens have really become an environmental and biodiversity laboratory.

In 2023, YSL Beauté initiated a collaboration with Agrisud International and its Moroccan partner, the Fondation Norsys. Based on an assessment of the Gardens and their value chains, the objective is to strengthen the socio-economic dimension of the project by focusing on the professionalization and empowerment of the associated local communities, while maintaining the high standards already achieved in terms of environmental balance.

**With companies to develop sustainable value chains**

“This partnership is crucial in professionalizing value chain stakeholders. It is one of the key factors ensuring the sustainability of our sourcing channels.”



### Caroline NÈGRE

Scientific and Sustainable Development  
Director for YSL Beauté

#### What is the benefit of the partnership?

**CN:** Agrisud brings valuable international expertise combined with strong local insight. For YSL Beauté and the Ourika Community Gardens, this means tailored support, with methods and tools adapted to the local context. This partnership is crucial in professionalizing value chain stakeholders and is a key factor in ensuring the sustainability of our sourcing channels.

#### What are the results of the partnership?

**CN:** After more than 12 months of collaboration, we have observed significant progress.

Agrisud and its partner, the Fondation Norsys, carried out a cost and constraint analysis together with the women working in the Ourika Community Gardens and in the primary processing of ingredients (drying). This enabled the various actors in the value chains to align production and remuneration goals. This transparency in pricing and negotiations is one of the pillars of our supply chains.

The women have other projects in agriculture and food production. The skills they have gained will be useful in these activities. And we know that diversifying activities is an asset in securing and developing the economic stability of the communities.

#### How do you see the future of this collaboration?

**CN:** We have started our collaboration with Agrisud (one year). Their contributions are valuable for consolidating the achievements of the Ourika Gardens. We are still

counting on their support for the next two years...

#### A final message to share on the importance of these actions?

**CN:** The importance of these actions lies in their transformative impact. Investing in sustainable agriculture and the empowerment of local communities is essential to build a fairer and more environmentally respectful future.

Today, this initiative allows us to have a positive impact on biodiversity, and to guarantee better traceability and responsible harvest of our signature ingredients, among the 200 species in the gardens (...)

This project, in line with Mr. Saint Laurent's legacy, not only helps preserve and regenerate biodiversity, but also highlights the expertise of Moroccan communities.



Farmer, Haiti



# Activities in South America & Caribbean

## BRAZIL



### **Strengthening of local fresh-product value chain - States of Rio de Janeiro, Sao Paulo and Bahia**

**Objective:** 2 cooperatives and 1 family farm group - **Partnership:** COMISFLU and COOPASAT cooperatives, Gildásio Salles Association, CATI, Club Med

**Budget:** 80 k€ in 2024 - **Funding:** Club Med, Agrisud

## HAITI



### **PAD NORD: Sustainable management of the Limbe watershed Northern Haiti**

**Objective:** 572 VSEs - **Partnership:** GRADIMIRH

**Budget:** 778 k€ between 2024-2026 - **Funding:** AFD, Région Nouvelle-Aquitaine, Misereor

### **CONVERSE: Improvement and diversification of vetiver systems - Municipality of Les Cayes**

**Objective:** 180 VSEs - **Partnership:** Agricultural cooperative

**Budget:** 255 k€ between 2021-2025 - **Funding:** Agrisud and partners.

## DOMINICAN REPUBLIC

### **Implementation of local fresh-product supply chains + Study of sustainable small-scale fisheries value chains**

**Objective:** 2 family farm associations - **Partnership:** Club Med, Higüey agricultural technical services

**Budget:** 51 k€ in 2024 - **Funding:** Club Med, Agrisud





# Activities in Africa

NEW

BENIN

DELFI PROGRAMME

**DUDEDJI DEVO: A different way to succeed**  
**Objective:** 300 VSEs - **Partnership:** Club Med, Soleils du Bénin  
**Budget:** 250 k€ between 2024-2027 - **Funding:** Club Med, AFD

MOROCCO

DELFI PROGRAMME

**Sustainable value chains in the Marrakech region**  
**Objective:** 1 cooperative - **Partnership:** Fondation Norsys  
**Budget:** 120 k€ between 2024-2026 - **Funding:** L'Oréal / Yves Saint-Laurent Beauté

NEW

DELFI PROGRAMME

**Professionalization of fruit farms - Asni**  
**Support for the development of the Guindo Cooperative - Marrakech**  
**Objective:** 2 cooperatives - **Partnership:** Fondation Norsys, Tifawine Cooperative, Guindo Cooperative, Club Med  
**Budget:** 29 k€ in 2024 - **Funding:** Club Med, Agrisud

**Strengthening of the olive oil value chain - Skoura palm grove**  
**Objective:** 2 cooperatives producing olive oil - **Partnership:** L'Oréal, Olvea, Al Mohammedia Cooperative, El Hassania Cooperative, Fondation Norsys, ORMVAO  
**Budget:** 394 k€ between 2018-2025 - **Funding:** L'Oréal, local grants (through ORMVAO)

**PAPSA: Sustainable enhancement of the agricultural sector performances - Municipality of Ghassate**  
**Objective:** 750 VSEs - **Partnership:** ORMVAO, Fondation Norsys  
**Budget:** 770 k€ between 2023-2026 - **Funding:** AFD, ORMVAO, LSDH, L'Oréal Women's fund, Agrisud and partners

**MOROCCO SOLIDARITY: post-earthquake agricultural recovery**  

DELFI PROGRAMME

**Al Haouz province - Municipalities: Setti Fadma, Oukaïmden**  
**Objective:** 100 VSEs - **Partnership:** Fondation Norsys  
**Budget:** 201 k€ between 2024-2026 - **Funding:** Fonds Decathlon through Fondation Roi Baudouin

NEW

DELFI PROGRAMME

**Al Haouz province - Municipality: Asni**  
**Objective:** 150 VSEs - **Partnership:** Fondation Norsys  
**Budget:** 373 k€ between 2023-2026 - **Funding:** PACA, RNA, Club Med through Fondation Roi Baudouin, Fondation de France, Agrisud and partners

**Taroudant province - Municipalities: Ouzioua, Ahl Tifnoute, Tisrasse**  
**Objective:** 150 VSEs - **Partnership:** Fondation Norsys, Migration & Développement  
**Budget:** 256 k€ (farming component) - **Funding:** AFD, Fondation de France, Région Nouvelle-Aquitaine



Training session for post-earthquake agricultural recovery, Al Haouz province, Morocco





## IVORY COAST



### **PROFIT: Promotion of territorialized agricultural value chains Abidjan**

**Objective:** 560 VSEs - **Partnership:** Autonomous District of Abidjan, AVSF  
**Budget:** 832 k€ between 2024-2026 - **Funding:** AFD, EU, Autonomous District of Abidjan, Fonds de dotation Compagnie Fruitière, AVSF/Carrefour Foundation

### **AVAL: Food crop farming Abidjan-Lagunes**

**Objective:** 1,200 VSEs - **Partnership:** AVSF, PPI  
**Budget:** 3,684 k€ between 2024-2026 - **Funding:** European Union, AVSF, PPI, AFD, Agrisud

**NEW**

### **Dissemination of agroecological practices and professional integration of young people - Departments of Gossas, Guingéno, Mbirkilane**

**Objective:** 640 VSEs, 320 young people trained - **Partnership:** National Fund for Agro-Sylvo-Pastoral Development

**Budget:** 546 k€ between 2024-2026 - **Funding:** Ministry of Agriculture, Rural Development and Food Sovereignty (from Enabel/European Union funds)

### **GUNGE MBAY programme: Onion and potato value chains - Municipality of Foundiougne**

**Objective:** 1,640 VSEs, 58 FOs\* - **Partnership:** RAERF, National Fund for Agro-Sylvo-Pastoral Development

**Budget:** 273 k€ between 2023-2026 - **Funding:** Ministry of Agriculture, Rural Development and Food Sovereignty (from Enabel funds)

## SENEGAL



### **PRPA: Revitalization of the agricultural production in family farms Diourbel and Fatik regions**

**Objective:** 1,818 VSEs, 27 FOs\* - **Partnership:** local authorities, RAERF  
**Budget:** 800 k€ between 2024-2026 - **Funding:** AFD, Région Nouvelle-Aquitaine

\* FOs : Farmers' organizations



Potato plot, Senegal



# Activities in Africa & Indian Ocean

## MADAGASCAR

AGRITER  
PROGRAMME

### **Mahavotra: Forestry, agroforestry and land-use planning Itasy region**

**Objective:** 838 VSEs and 13 FOs\* - **Partnership:** AMADESE, Ilofosana, RNA  
**Budget:** 641 k€ between 2024-2026 - **Funding:** AFD, Région Nouvelle-Aquitaine (RNA), A Tree for You, European Union

NEW

### **Marindrano: Support for local IWRM in the Hauts Plateaux region** Agro-environmental assessment in 2 watersheds

**Partnership:** Gret - **Budget:** 72 k€ between 2024-2025 - **Funding:** Agence de l'eau Rhône-Méditerranée-Corse

NEW

### **Loharano: Protection of water resources**

Watershed management and water resources protection in the Itasy region

**Partnership:** Initiative Développement (ID) - **Budget:** 125 k€ between 2024-2026  
**Funding:** AFD, RNA, Itasy Region, Agence de l'eau Adour-Garonne, Agence de l'eau Rhône-Méditerranée-Corse, ID

### **Récap'alimentaire-Madagascar**

Supporting 3 local authorities for the implementation of Territorial Food Plans

**Partnership:** Cités Unies France, Gret, CTAS - **Budget:** 32 k€ (Agrisud component) between 2023-2025 - **Funding:** MEAE, RNA, Département d'Ille-et-Vilaine, Département de Mayotte, the City of Mamoudzou

### **IWRM: Integrated Water Resources Management - Haute Matsiatra region**

**Objective:** 715 VSEs - **Partnership:** Haute-Matsiatra Region, Métropole de Lyon, DRAE, DREHA, DREF - **Budget:** 475 k€ between 2021-2025 - **Funding:** Métropole de Lyon, Agence de l'eau Rhône-Méditerranée-Corse, Eau du Grand Lyon, SAUR Solidarités, SIAAP, A Tree for You

### **DINAAMICC: Integrated approach and support for innovative and climate-resilient family farming**

**Objective:** 700 VSEs - **Partnership:** Cirad, FOFIFA, IRD, FERT, FIFATA, CEFFEL, GSDM, AVSF, Partage, APDRA - **Budget:** 746 k€ (Agrisud component) between 2022-2025 - **Funding:** EU, Agrisud and partners

### **MAKIS: Malagasy Agricultural Knowledge and Innovation Systems**

**Objective:** 100 pilot VSEs - **Partnership:** Cirad, FOFIFA, Gret, AVSF, FIFATA - **Budget:** 146 k€ (Agrisud component) between 2022-2026 - **Funding:** EU, Agrisud and partners

### **PRODIP: Promoting the dignity of detainees (agricultural development of penal camps component)**

**Objective:** 4 pilot penal camps - **Partnership:** Gret, Grandir Dignement, Sentinelles  
**Budget:** 284 k€ (Agrisud component) between 2022-2025 - **Funding:** AFD

### **SANUVA: Food and nutrition security for families in Vankinankaratra region**

**Objective:** 7,980 VSEs - **Partnership:** AVSF, GSDM, APDRA, ONN, DRAEP, Avril Found.  
**Budget:** 1,705 k€ between 2021-2025 - **Funding:** European Union, Agrisud and partners, Canada Fund for Local Initiatives (CFLI), Fondation Avril

## MAURITIUS

### **Implementation of local fresh-product supply chains + Study of sustainable small-scale fisheries value chains**

**Objective:** 2 farming groups - **Partnership:** Club Med, FAREI  
**Budget:** 61 k€ in 2024 - **Funding:** Club Med, Agrisud

## SEYCHELLES

### **Implementation of local fresh-product supply chains + Study of sustainable small-scale fisheries value chains**

**Objective:** 1 cooperative - **Partnership:** Club Med, Local Food Producers Association  
**Budget:** 30 k€ in 2024 - **Funding:** Club Med, Agrisud

NEW

### **Promoting agroecology to reduce the risks of agricultural pollution and erosion in Seychelles waters**

**Objective:** 1 agricultural training center / Agroecological demonstrations  
**Partnership:** Local Food Producers Association (LFPA)

**Budget:** 100 k€ between 2024-2025 - **Funding:** Seychelles' Conservation and Climate Adaptation Trust (SeyCCAT)

\* FOs : Farmers' organizations



Bowl farming, Madagascar

# Activities in Asia

## LAOS

AGRITER  
PROGRAMME

### **FORAE: Forestry and agroecology in mountainous areas of Northern Laos - Luang Prabang province**

**Objective:** 500 VSEs - **Partnership:** TAG, PAFO, DAFO

**Budget:** 235 k€ between 2024-2025 - **Funding:** AFD

NEW

### **Laos post-flood solidarity**

**Objective:** Reconstruction and revival of agricultural activities in 10 villages affected by Typhoon Yagi - **Partnership:** Viengkham District, DAFO

**Budget:** 120 k€ between 2024-2025 - **Funding:** L'Oréal Climate Emergency Fund

### **ANAMAY: Reducing household waste production in rural areas**

**Objective:** 13 villages and 16 schools - **Partnership:** Xon Phao Disabled People Working Group, DONRE, DEO - **Budget:** 150 k€ between 2020-2024 - **Funding:** Ville de Paris, Syctom

## VIETNAM

### **IDEAS (phase 2): Strengthening and diversification of farming activities for the ethnic minorities of Hoang Lien National Park - Lao Cai province**

**Objective:** 500 VSEs - **Partnership:** Hoang Lien National Park, RNA

**Budget:** 650 k€ between 2021-2024 - **Funding:** AFD, Région Nouvelle-Aquitaine (RNA), IFAID, Hoang Lien National Park

AGRITER  
PROGRAMME

### **IDEAS (phase 3): Strengthening and diversification of farming activities for the ethnic minorities of Hoang Lien National Park**

**Objective:** 840 VSEs - **Partnership:** Hoang Lien National Park, RNA

**Budget:** 487 k€ between 2024-2026 - **Funding:** AFD, RNA, Hoang Lien National Park

### **Agribio Lao Cai**

**Objective:** Development of organic tea and cinnamon value chains - **Partnership:** DARD (Department of Agriculture and Rural Development) of Lao Cai Province, Région Nouvelle-Aquitaine - **Budget:** 162 k€ between 2023-2025 - **Funding:** RNA and Lao Cai Province

## CAMBODIA

### **IADA: Intensification of agroecological practices and diversification of family farming - Siem Reap province**

**Objective:** 1,970 VSEs - **Partnership:** Département des Hauts-de-Seine, Archaeology and Development Foundation

**Budget:** 1,406 k€ between 2022-2025 - **Funding:** AFD, Département des Hauts-de-Seine, Archaeology and Development Foundation, ATFY, Planète Urgence

### **REASOL: Rehabilitation and sustainable management of soil fertility for sustainable and resilient agriculture in Cambodia**

**Assessment of production systems and characterization of fertility management practices by Chrey Bak farms**

**Partnership:** IRD, Institute of Technology of Cambodia, Royal University of Agronomy

**Budget:** 47 k€ between 2024-2025 - **Funding:** MEAE

### **PROFERTIL: Structuring and management of the "faecal sludge" sector and organic fertilizers production - Siem Reap province**

**Partnership:** Siem Reap Province, SIAAP, AIMF, AESN, SIC EPUR-AF group

**Budget:** 182 k€ between 2020-2024 - **Funding:** SIAAP, AIMF, AESN

## INDONESIA (BALI)

### **Implementation of local fresh-product supply chains + Study of sustainable small-scale fisheries value chains**

**Objective:** 2 cooperatives - **Partnership:** Club Med, Bukit Mesari and Buana Sari farming groups - **Budget:** 32 k€ in 2024 - **Funding:** Club Med, Agrisud

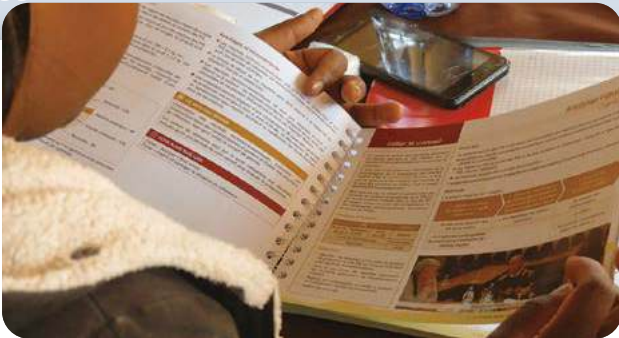




# Disseminating our methods and tools with: 1/ our training courses

In 2024

4 CYCLES organized in 3 countries  
25 ORGANIZATIONS trained on the themes: agroecology, management advising, and territorial projects for sustainable agriculture



Since 2010

65 TRAINING COURSES  
19 COUNTRIES  
1,242 PARTICIPANTS  
586 TRAINED ORGANIZATIONS



Through its training courses, Agrisud International disseminates its methods and tools in a **training-of-trainers logic** and thus strengthens the practices of support organizations for a multiplier effect. These organizations are mainly civil society organizations (associations), local authorities or State technical services, but also FOs – Professional Farmers Organizations.

**They have participated in one of our training courses. Here's what they think:**

#### **COURSE: "Good Agroecological Practices" in Seychelles**



“ This training is part of the Ministry's strategy to promote sustainable agriculture in the Seychelles. Several extension officers participated, thereby strengthening their knowledge of agroecology.

This training course fully met our expectations, particularly in terms of sustainable land management, providing solutions to reduce erosion and improve soil fertility.

Thanks to this training, the extension team is now able to identify poor agricultural practices and guide producers towards more sustainable solutions.

A concrete application was the support provided to a woman farmer whose farm was severely affected by heavy rains and a landslide. With the help of extension agents, she planted vetiver to stabilize the soil, reduce erosion, and restore the fertility of her farm. ”

Sandra SINON  
Extension Officer,  
Department of Agriculture<sup>1</sup>

#### **Course: "Management Advising to farming VSEs" in Ivory Coast**



“ I participated in this training course to improve our interventions with the VSEs we support.

I discovered a new approach to advisory work, different from what we were doing before, with a diagnostic phase and more co-constructive discussions with family farms.

I have integrated this methodology, which makes my investigative work easier. It allows me to better analyze the issues of each farm, my recommendations are more targeted, and I can offer them more solutions.

I also rely heavily on the guide to help explain the changes that need to be made. It's a very practical tool that I take with me on every field visit.

I now have a better appreciation of the results that VSEs can achieve. ”

Yoboue Rigobert KOUASSI,  
Head of the Agro-Economics and Entrepreneurship Unit,  
ANADER General Directorate<sup>2</sup>.

#### **Course: "Territorial Projects for Sustainable Agriculture" in Morocco**



“ I joined the territory dynamics initiated in Ghassate in December 2023<sup>3</sup>.

I was able to see that it allows going beyond the scale of individual farms to adopt an integrated territorial approach. Too often, sectors develop separately, without spaces for consultation to collectively identify the key issues and priority actions.

The multi-stakeholder framework established has proven its effectiveness, fostering synergies between projects and programs in literacy, infrastructure upgrades, changes in agricultural practices, and the promotion of local products, such as the establishment of a weekly market at the *Centre du Commerce Solidaire* in Ouarzazate.

Beyond the exchange workshops, field visits provide a concrete opportunity to observe how this collaborative approach contributes to sustainable agricultural development, embedding it within a dynamic of resilience and inclusion. ”

Saadia ZAQUI  
Regional Project Manager,  
Mohammed V Foundation for Solidarity

<sup>1</sup> Ministry of Agriculture, Climate Change, and Environment.

<sup>2</sup> The National Agency for Rural Development Support (ANADER) is responsible for providing agricultural advising and contributing to rural development in Ivory Coast.

<sup>3</sup> Dynamics established following the organization of the learning cycle.

## 2/ our pedagogical guides

Designed and developed by our teams, these 3 guides offer tools and methods to implement sustainable agricultural development actions. They are intended for technicians, facilitators, coordinators, advisers... who provide close support to farmers and their professional organizations in their agricultural activities.



### Agroecology, best practices

**Guide objective:** improving farming systems and practices

#### Associated learning outcomes:

- Understand agroecology and its economic, social and environmental dimensions
- Understand the principles of sustainable management of agroecosystems
- Analyse a context of intervention, identify adapted agroecological practices
- Be able to transmit these practices to VSEs



### Management advising to very small family farming enterprises

**Guide objective:** improving farms management

#### Associated learning outcomes:

- Understand advising approach and basic notions of agricultural economics
- Identify performance indicators for VSEs production activities
- Be equipped to collect and process data related to VSEs results
- Be able to analyze a VSE results and support its decision making



### Agriculture & Dynamics of the territories

**Guide objective:** promoting and securing farms development

#### Associated learning outcomes:

- Understand territories and stakeholders' roles
- Identify interactions between VSEs and territories
- Identify multi-actor/pluri-sector actions to facilitate and secure agroecological transition for territories
- Be equipped to implement these actions

### 3 guides with complementary contents:



## 3/ our digital resource centre

Consisting of a **media library** and an **E-learning space**, this centre has been designed to disseminate the knowledge and expertise of Agrisud and its partners more widely. All contents are derived from the capitalization of our field experiences.



### 4 categories of resources:

- A **library** containing **160 documents** (*guides, technical sheets, diagnostics and studies*) covering **15 thematic areas** (*plant/animal production, agro-processing, food and nutritional security, climate, project engineering...*) and originating from **12 countries** with diverse contexts
- A **video library** consisting of over 20 videos showcasing the activities of our projects
- A **gallery** currently showcasing 5 photo exhibitions of our field actions
- **Thematic files**



### 3 E-learning courses in French and English:

- "Agroecology: Method for disseminating practices"
- "Designing and conducting territorial projects for sustainable agriculture"
- "Management advising to very small family farming enterprises"

ENGLISH VERSION  
RELEASED: JULY 2025

### Training courses are now downloadable!

This new feature developed in 2024 has been available since January 1, 2025.

Visit our website  
to freely access the  
digital resource centre



Already, over 900  
people have enrolled in  
the E-learning courses

**AGRITER**  
PROGRAMME

The media library and E-learning sections have been created as part of the Agriter programme to strengthen and disseminate knowledge around the agroecological transition and territorial projects. This programme is supported by AFD and the Région Nouvelle-Aquitaine, among others. For more information: [www.agrisud.org](http://www.agrisud.org) > Our actions > Multi-country programmes

## Let's support sustainable family farming

The agricultural sector is strategic to ensure food and nutrition security for the population, create wealth and employment, preserve natural resources, and fight against climate change. With our experience in various contexts, we lead advocacy and awareness-raising actions in order to:



... by sharing our expertise

Agrisud participated in the first edition of the Néo Terra Festival, organized by the Nouvelle-Aquitaine Region from November 28 to 30, 2024, in Bordeaux.

Since 2019, the Region has established a Néo Terra roadmap for its ecological transition and aims, through this event, to inform the public about the challenges and concrete solutions being implemented.

### "Néo Terra Internationally: Sharing Agroecology"

Agrisud intervened to showcase the agro-ecological transition actions carried out with the Région Nouvelle-Aquitaine as part of cooperation projects in Senegal, Madagascar and Vietnam. These actions align with three key objectives of Néo Terra:

- Rebuilding natural resources
- Accelerating agroecological and food transitions
- Anchor solidarity at the heart of transitions

**They have helped support nearly 12,000 family farms toward sustainable agriculture, respectful of the environment and the well-being of local populations.**



... by disseminating our vision

On June 27, 2024, on the occasion of World Micro, Small, and Medium Enterprises (MSMEs) Day, Agrisud and the Fonds Pierre Castel launched a joint communication campaign to raise awareness among the public about the key role of Very Small Enterprises (VSEs) in agriculture and agri-food in Africa.

The two partner organizations shared their vision of an inclusive and sustainable economic development, based on strengthening local skills and supporting innovative initiatives.

In sub-Saharan Africa, 80% of farms are VSEs, employing 175 million people. They are a true lever to achieve the Sustainable Development Goals related to employment (SDG 8), food security (SDG 2 and SDG 12), and climate change mitigation (SDG 13).

The campaign was broadcast on social media with the publication of 4 "Success stories" of agricultural entrepreneurs, before being shared in both French and African media.



... by sharing our knowledge

Fair Sahel is an "action-research" project bringing together numerous organizations from West Africa and Europe. Its goal: to increase the resilience of Sahelian agriculture through agroecology.

**Agrisud contributed to the project by coordinating the capitalization process, which involves documenting and promoting agroecological innovations tested in three countries (Burkina Faso, Mali and Senegal) in order to facilitate their diffusion and adoption by others.**

These knowledge assets were co-constructed by a mixed group of stakeholders: researchers, development operators, farmers' organizations, and farming communities.

**A collection of experiences, featuring 14 "innovation" sheets divided into three chapters, will be published in 2025.** It will be distributed to the project stakeholders and more widely through academic networks and online libraries...

Fair Sahel is coordinated by Cirad and co-financed by AFD and the European Union as part of a DeSIRA initiative.





## OUR ACTIONS IN FRANCE AND IN THE FIELD

### FRANCE “Launch of Decentralized Cooperation between the cities of Libourne (France) and Diembering (Senegal)”

July 10, 2024 – Libourne

The two mayors reaffirmed their commitment to cooperation during an event that brought together nearly 80 participants, including elected officials, teachers, private sector stakeholders, citizens, and Agrisud collaborators from 10 countries. This cooperation aims to promote sustainable agricultural and food systems on both territories, relying on the sharing of knowledge and expertise. Agrisud International is the technical operator of this cooperation.

### FRANCE “12<sup>th</sup> General Assembly of the INBO<sup>2</sup>”

October 7, 2024 – Bordeaux

Agrisud shared its 10 years of experience in Integrated Water Resources Management (IWRM) during a roundtable organized by the Région Nouvelle-Aquitaine on the sidelines of the International Network of Basin Organizations (INBO). The discussions, focused on water management in Madagascar, brought together an informed audience including French and Malagasy local authorities, water agencies, and experts. Agrisud presented a project carried out as part of a decentralized cooperation between the Haute Matsiatra Region and Lyon Métropole (Eaurizon 2025 Programme). The project demonstrated that IWRM, when implemented in consultation with local stakeholders, can reconcile water security with food security.

### IVORY COAST “2<sup>nd</sup> edition of the International Forum on Circular Economy”

October 18, 2024 – Abidjan

Organized by the Abidjan Institute of Circular Economy (IECA), the Eco-Cir 2024 forum focused on sustainable cities, urban agriculture, and land and food security. Agrisud presented the actions it is undertaking on the outskirts of Abidjan, in partnership with the Abidjan Autonomous District (AAD), to secure agricultural areas threatened by urbanization. It emphasized the importance of preserving these lands and developing local and sustainable supply chains to ensure food security. Finally, the essential role of authorities, both legislatively and administratively, was highlighted to support family farms in their agroecological transition.

### SENEGAL “Launch of an Agroecology Certification”

November 21, 2024 – Fatick Department

The Diourbel Vocational Training Center (VTC), with the support of several organizations including Agrisud, has initiated the creation of a Professional Specialty Certificate in Agroecology. This curriculum was presented to about twenty regional VTCs to encourage its deployment in other areas of the groundnut basin. This training is designed to meet specific needs, notably the revitalization of agricultural professions through agroecology, which combines performance and sustainability. Focused on practical skills and lasting six months, it provides young people with a solid foundation to start their agricultural activity.

<sup>2</sup> INBO: International Network of Basin Organizations

<sup>3</sup> The IECA is under the supervision of the Abidjan Autonomous District (AAD)

# Our partners

## Associations and Professional Organizations\*

- ADF – Archaeology & Development Foundation (England)
- AMADESE – Malagasy association for economic, social and environmental development (Madagascar)
- AMAR – Massive rural action (DR Congo)
- APDRA – Support to family fish farming (GI member)
- AVSF – Agronomists and veterinarians without borders (GI member)
- CARI – Center for international action and achievements
- CPAS – Center for agricultural and social promotion of Diembering (Senegal)
- CTAS – Agroecological technical center of the south (Madagascar)
- EIG Batiaye – Economic Interest Group (Senegal)
- FERT – International association for rural development
- Fondation Norsys (Morocco)
- FRMi – Forest resources management engineering
- Geres – Climate solidarity in action (GI member)
- GRADIMIRH – Research-action group for development of the Haitian rural environment (Haiti)
- Grandir Dignement
- Green Farmers Siem Reap association (Cambodia)
- Gret – Professionnals for fair development (GI member)
- ID – Initiative Development (GI member)
- IFAID – Institute for training and support for development initiatives
- Ilofosana CRFPA – Regional center for agricultural vocational training (Madagascar)
- IRAM – Institute for research and applications of development methods (GI member)
- LFPA – Local Food Producers Association (Seychelles)
- Migration & Développement (Morocco)
- Misereor (Germany)
- Partage (Madagascar)
- Planète Urgence – Local development, biodiversity, environment
- PPI – People, Power, Inclusion
- RAEF – Fatick agro-ecologists network (Senegal)
- Sentinelles (Switzerland)
- Soleils du Bénin (Benin)
- TAG – The Association for Green (Laos)
- Xon Phao Disabled Working Group (Laos)

## Decentralized technical services in the countries of intervention\*

- Agricultural Technical Services of Higüey (Dominican Rep.)
- CATI – Brazilian technical services (Sao Paulo, Brazil)
- DEO – District Education Office (Viengkham, Laos)
- DONRE – District Office of Natural Resources and Environment (Viengkham, Laos)
- DREAH – Regional directorate of water, sanitation and hygiene (Haute Matsiatra, Madagascar)
- DREDD – Regional department of environment and sustainable development (Haute Matsiatra, Madagascar)
- FAREI – Food and Agricultural Research and Extension Institute (Mauritius)
- Hoang Lien National Park (Vietnam)
- ORMVAO – Regional office for agricultural development of Ouarzazate (Morocco)
- ORN – Regional office of nutrition (Itasy and Vakinankaratra, Madagascar)
- PAFO – Provincial Agriculture and Forestry Office (Luang Prabang, Laos)

## Thematic networks\*

- AIMF – International association of francophone mayors
- ALiSEA – Agroecology Learning Alliance in South-East Asia
- COSTEA – Scientific and technical committee for agricultural water
- CUF – Unites French local authorities involved in international action
- DyTAES – Dynamics for the agroecological transition in Senegal
- GSDM – Professionals for agroecology (Madagascar)
- International Initiative "4 per 1000" – Soils for Food Security and Climate
- PADED – Agroecological and sustainable development platform (Haiti)

## Solidarity networks\*

- A Tree for You - Tree planting operator
- Hello Asso - Payment solution for associations
- Lilo - Solidarity search engine
- One Heart / Amundi - Finance and solidarity

## International and national public donors\*

- AFD – Agence française de développement (*French development agency*)
- CFLI – Canada Fund for Local Initiatives
- Enabel – Belgian development agency
- EU – European Union
- FNDASP – National fund for agricultural and silvopastoral development (Senegal)
- IDB – Inter-American Development Bank
- MARNDR – Ministry of agriculture, natural resources and rural development (Haiti)
- MEAE – French ministry of Europe and foreign affairs

## Training & Research\*

- AgroParisTech – Institute of life and environmental sciences and industry
- Cirad – International agricultural research center for development
- FiBL – Research institute of organic agriculture
- FOFIFA – National center for applied research in rural development (Madagascar)
- IGT – Institute of tropical geography (Ivory Coast)
- INRAE – French national research institute for agriculture, food and environment
- IRD – Research institute for development
- ISRA – Senegalese institute for agricultural research
- ISTOM – Graduate school of international agro-development
- L'Institut Agro Montpellier
- University of Antananarivo / Radio-Isotopes Laboratory (Madagascar)
- University of the State of Haiti, Henri Christophe de Limonade campus (Haiti)



**Agrisud is among associations  
registered in France**



## Local authorities / Public institutions\*

- Agence de l'eau Rhône-Méditerranée-Corse  
*Water agency for the Rhône, Mediterranean and Corsica basins (France)*
- Agence de l'eau Seine-Normandie  
*Water agency for the Seine and Normandy basins (France)*
- Autonomous District of Abidjan (Ivory Coast)
- Département des Hauts-de-Seine
- Métropole de Lyon
- Province of Lao Cai (Vietnam)
- Province of Siem Reap (Cambodia)
- Region of Haute Matsiatra (Madagascar)
- Région Nouvelle-Aquitaine
- Région Provence-Alpes-Côte d'Azur
- SIAAP – Interdepartmental union for sanitation in the Paris area
- SYCTOM – Metropolitan Household Waste Agency
- Ville de Libourne
- tVille de Paris

## Enterprises / Foundations\*

- Accor
- Chanel
- Club Med and Fondation Club Med
- Fondation Avril
- Fondation Bouygues
- Fondation de France
- Fondation Givaudan
- Fondation Roi Baudouin (Belgium)
- Fonds de dotation Compagnie Fruitière
- Fonds Decathlon
- Fonds Ensemble
- Fonds Pierre Castel
- Kasada
- L'Oréal
- LSDH Group – Laiterie de Saint-Denis-de-l'Hôtel

**Collectives** of which  
Agrisud International  
is a member





# Our activities in 2024

5,488,354 €  
Operating revenue

5,384,330 €  
Operating charges

104,024 €  
Surplus

## INCOME STATEMENT

233 people in the field  
in 14 countries

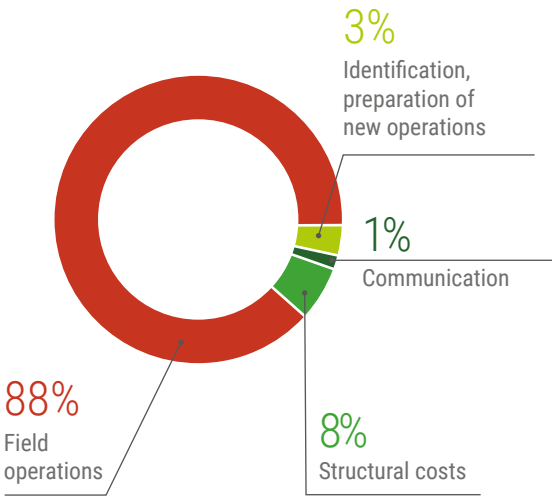
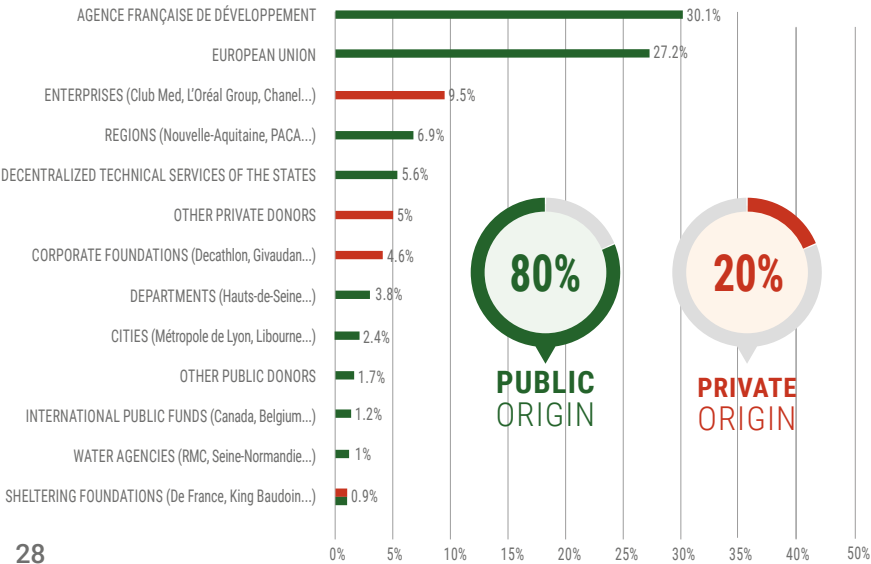
15 people at the head office

## HUMAN RESOURCES



## BUDGET ACHIEVEMENTS

## RESOURCES DISTRIBUTION



Detailed version of our annual financial statements is filed on the website of the Journal Officiel after approval by the General Assembly and available on [www.agrisud.org](http://www.agrisud.org)



Consultation of stakeholders for the development of a watershed, Madagascar.



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# Our governance

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## BOARD OF DIRECTORS

### CHAIRMAN

**Joël Lebreton**  
Honorary chairman of Keolis Group

### SECRETARY

**Agnès Weil**  
Sustainable Development Director and  
General Delegate of the Corporate Foundation  
at Club Med

### TREASURER

**Alain Chamla**  
Chairman of Albert Ménès

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**Patrice Burger**  
Chairman and Founder of CARL

**Christian de Perthuis**  
Economics professor at Dauphine-PSL  
and founder of the Climate Economics Chair

**Marianne Huvé-Allard**  
Brand and Communication Director  
BNP Paribas Asset Management

**Roland Ries**  
Former mayor of Strasbourg and  
former Chairman of Cités Unies France

## GUIDANCE BOARD

### Pierre Denizet

Consultant, former company director  
(airlines and tourism sectors)

### Michel Destot

Former deputy and mayor of Grenoble

### Eric Dupont

Gallery owner

### Geneviève Féron-Creuzet

Co-founder and partner of Prophyl  
Co-founder and chairwoman of Casabee

### Patrice Garnier

Meridian board member  
Former Caisse des Dépôts Group executive

### Marc Gastambide

Agronomist, former manager of the Federation  
of Regional Natural Parks

### Jacques Godfrain

Former French minister of international cooperation

### Yvonnick Huet

Former managing director of Agrisud

### Sophie Lièvre

Managing Director, Arcana Laboratories  
(OMOYE brand)

### Xavier Lièvre

Partner notary at 14 Pyramides Notaires

### Frédéric Pascal

Former chairman of the Trust Charter Committee

### Gautier Queru

Managing Director of Natural Capital, Mirova

### Marie Schill

Project Manager, Food Systems in Africa, INRAE

### Jean-Michel Severino

Chairman of the Supervisory Board of I&P  
Former Managing Director of AFD

### Emmanuel Vasseneix

Chairman of Laiterie Saint-Denis-de-l'Hôtel Group

### Hubert Védrine

Former French minister of foreign affairs

### Stéphane Voisin

Expert in responsible financing



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